

Advertising Frame Manual

EOOKE

www.digitalframe0.com



Contents

Caution	1
Installation Guide	2
Remote Control	3
Operation Caution	3
Main Page	4
General Setup	4
Intercut Setup	4
Timer setup	5
Rolltxt Setup	6
Display Setup	6
Copy Function	7
Playlist Setup	7-9
Trouble Removal	10



CAUTION



**RISK OF ELECTRIC SHOCK
DO NOT OPEN**

CAUTION: TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE COVER (OR BACK). NO USER-SERVICEABLE PARTS INSIDE REFER SERVICING TO QUALIFIED SERVICE PERSONNEL



STOP



AVOID WATER



DO NOT OPEN



**DO NOT PLUG
WHEN WET**

IN

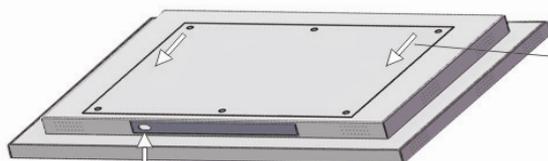


Do not place the LCD AD frame on an uneven surface.



Installation Guide

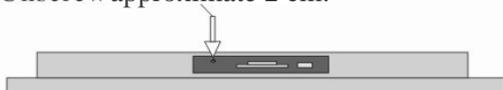
Wall Bracket: Style one



3. Take off the wall plate.

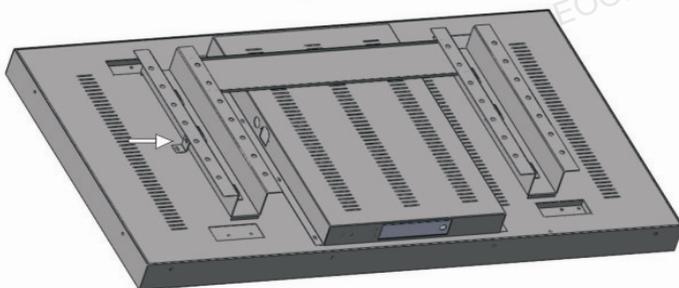
Installation guide:

1. Open the small door in the bottom of the player, you may see an anti-theft screw inside.
2. Unscrew approximate 2 cm.



4. Fix the wall plate on the wall.
5. Hang the AD frame on the wall plate.
6. Screw anti-theft screw back (Important)

Wall Bracket: Style two



Installation guide:

1. Unscrew on the both sides of the player.
2. Take off the plate.
3. Fix the wall plate on the wall.
4. Hang the AD player on the wall plate.
5. Fix the screws.

Remote Control



Power: Turn on/off the frame

Mute: Turn off/on the speakers

VOL+/VOL-: Adjust suitable volume

Exit: Exit current operation

DEL: "Delete menu" popup when cursor stays on the file

Menu: Main setup, also as "Enter" button

▼: "Console" will popup when press this "Down" button during playing.

▶ Play/Pause

⏮ Fast backward

⏪ Last file

■ Stop

▶ Fast forward

⏩ Next file

↑ UP

↓ Down

← Left

→ Right

Operation Caution

1. Press Play/Pause button before tring another operation.
2. Don't press UP/DOWN/LEFT/RIGHT button, or it will enter factories menus.

Main Page



PREFERENCE: General setup.

TIMER SET: Schedule automatic power on and power off.

AD SET: Inter-cut playing setting.

SCREEN SET: Display setting.

General Setup

PREFERENCE	
OSD Language	English
Repeat Mode	REPEAT ALL
Play Log	Off
Power Resume	Off
Photo Slide mode	Random
Photo Show Time	10s
Marquee	On
Marquee Color	White
Marquee Back Color	Transparent
Play Type	ALL
No Device Off	Off
Change password	*****

Language: Chinese/ English

Repeat Mode: Repeat one/all/off

Play log: Record name/ playing time,on/off time
Pls creat "PLAY.LOG" file to root directory first.

Play Type: Play photo/music/slideshow+music/
"Playlist" or " All".

Resume: Autoplay the position that it last stopped.

Pllea note: "PlayType" must be "All" while turn on
"Power Resume" and "Insert Adv(min)" funtion.

Marquee: Turn on/off rolling caption.

No Device Off: Turn off after 50 sec no device in.

Password: Help you deny unauthorized access. Default password: "000000"; It's off by default.
Please check page 6 "Factory manu" to find how to enable the features and change password.

Photo Slide mode: Noram/Radom/Left->Ringt/Top->Bottom/Top left/Hori Cente... 16 types total

Photo Show Time: Slide show interval time. 5s/7s/10s/15s/30s/60s/90s/120s/150s adjustable.

Intercut Advertising Setup

It allows you play intercut files from "advertising" folder while the frame playing video

Insert Adv (min): Interval time of each intercut files, 1-60 mins adjustalbe, can be turned "off"

AD SET	
Insert Adv(min)	Off
Insert Adv Num	1

Please note:

1. Make sure "Play all" is selected in "PlayType" before turning on "Insert Adv(min)"

2. You will be needed to create "advertising" folder in root directory of media card.

3. The feature will not work while playing music, so please do not copy music file to root directory.

Insert Adv Num:

The number of intercut advertising files

Please note:

The number must same as or x times of the amount of "Insert Adv Num"

Time/Timer Setup

TIME SET

TIME SET
TIMER1 SET
TIMER2 SET
TIMER3 SET
TIMER4 SET
TIMER5 SET

Time SET:

Set your frame's time clock.

TIMER1/2/3/4/5 SET:

Set auto power on/off time. 5 sets available.

TIME SET

YEAR	2010
Month	10
Date	20
Hour	14
Minute	20
Show Time	Off

YEAR:

2000~2099 changeable.

Month:

1~12 changeable.

DATE:

1~31 changeable.

Minute:

1~60 changeable.

Show Time:

Enable/disable time displaying on up-right of the screen.

TIMER1 SET

TIME MODE	OFF
On Time	
Hour	0
Minute	0
Off Time	
Hour	0
Minute	0
Volume	30

TIMEMODE:

Run on every day/Week days (From Monday to Friday.)/Weekend. "Off" disable this feature.

On time/Off time:

1. On time must ahead of Off time. eg, you can't set On time 11:00 am and Off time 10:00 am.
2. Timer 1,2,3,4,5 can neither be setted to same times nor be setted to overlapping time.

Rolltxt Setup

PREFERENCE

OSD Language	English
Repeat Mode	REPEAT ALL
Play Log	Off
Power Resume	Off
Photo Slide mode	Random
Photo Show Time	10s
Marquee	On
Marquee Color	White
Marquee Back Color	Transparent
Play Type	ALL
No Device Off	Off
Change password	*****

1. Make sure Marquess is on.
2. Creat file named "SCROLL.TXT" (Capital)
File text must contain more than 40 characters.
3. Write down content on the file and save
The file must be "Unicode" codec.
4. Copy the file to root directory of memory card
or USB flash driver.
5. See page 9 on how to display rolling text on
schedule.

Display Setup

SCREEN SET

Brightness	50
Contrast	55
Color	50
Sharpness	50
Backlight	6
Noise Reduction	Middle
Video Mode	Full

- Brightness: Adjust brightness
Contrast: Adjust contrast
Color: Adjust colors
Sharpness: Adjust sharpness
Noise Reduction: Low/Middle/High
Video Mode: Full/4:3/16:9
OSD Rotate 180: Rotate screen 180 degree.

Factories Manu

OPTION

OSD Language	English
Swap AB	0
Ti Mode	0
68BIT	0
Password	Off
Restore Factory Default	
Software Update(USB)	

VERSION:1.3

Press Up/Down/Left/Right to enter.

Please note:

Do not change anything unless you know
how it works.

Password:

Help you deny any unauthorized access to your
settings.The feature is "off" by default.

Change assword:

"Password" must be "on" first, more see page 3

Automatic Copy

The frame can copy automatically files from one USB to another.



1. Insert target memory card/USB disk first.
2. Creat "COPY.TXT" file onto original USB.
3. Insert original USB into the frame.
4. Press "Left" /"Right" then "Enter" to select.

Please note:

The frame will automatically copy if no action is taken in 10 seconds.

Yes: When select "Yes", it will format targe USB disk/Memory card, then start to copy.

No: When select "No", it will copy files and overwrite files with same name.

Please note:

It can not copy any folder except "advertising" folder from root directory.

MP3 lyric display/play

The frame can display Mp3 lyric on its screen while playing music.

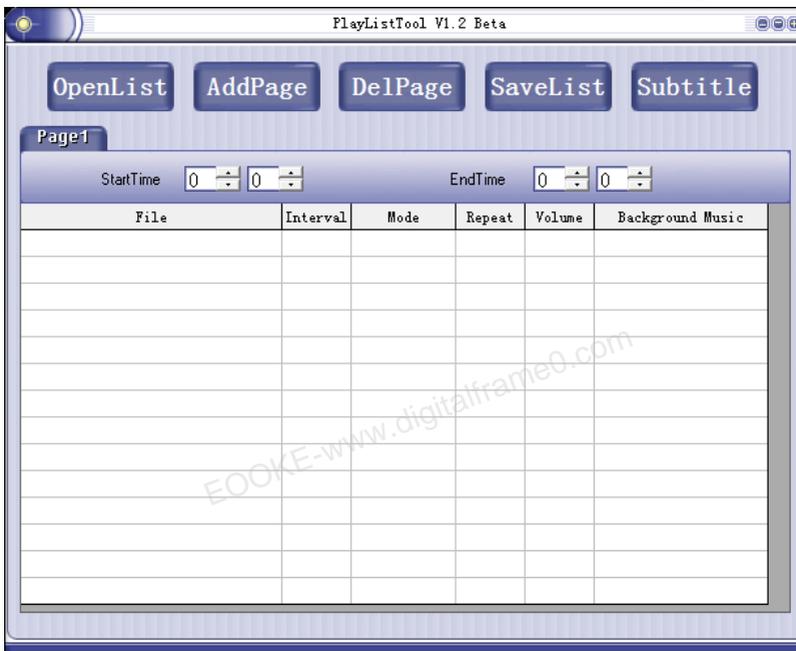
Please copy the lyric files to root directory so as to using this feature.

Please note:

Lyric's name must be the same as song's name.

Play List

PlayListTool is required to add/edit playing list. Please download it from Digitalframe0.com or get it by sending us an email (support@digitalframe0.com).



Playlist

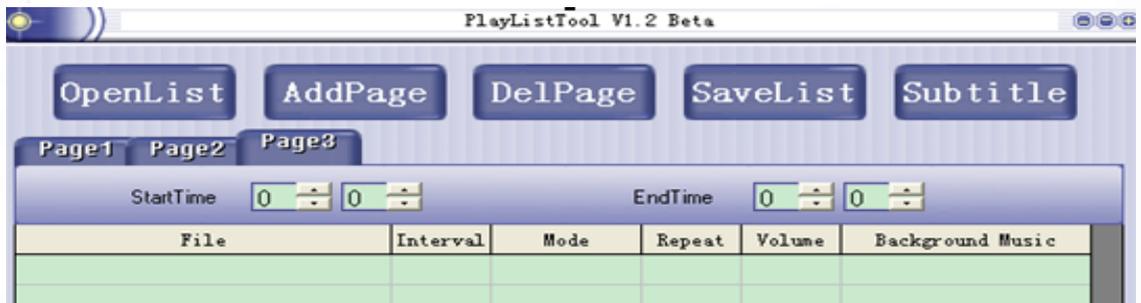
Change language:



Right click blue spare area of the tools language menu will popup then. Move the mouse onto and click to choice the language you want.

Guide to creat Playlist:

1. Click "AddPage" to add a new page. Each page is a separate "Time Frame", 256 pages max.



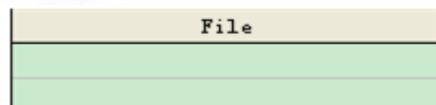
2. Enter/select "Start time" and "End time"



Please note:

1. Start time must ahead of End time. eg, you can't set set Start time 11:00 am and End time 10:00 am.
2. Times can't be setted to overlapping time.

3. Double click the file area to add file. Bulk files allowed.



Please note:

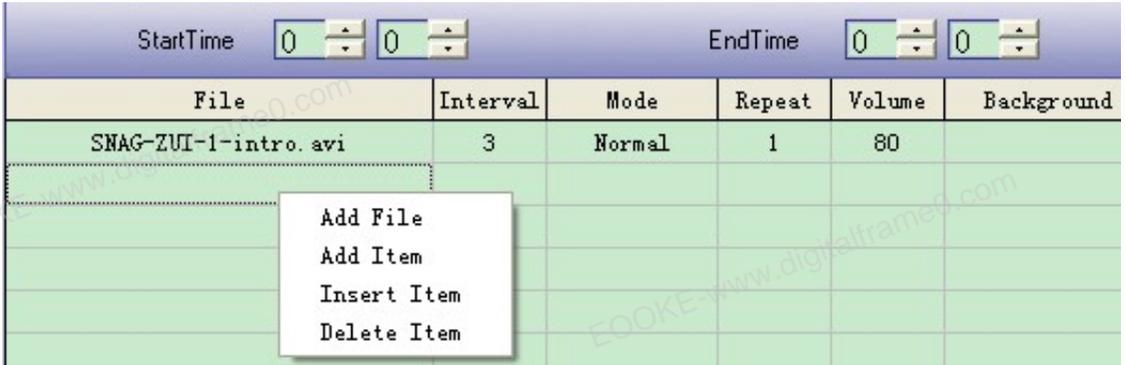
File name must be less than 20 characters.

4. Photo Interval/Mode; Repeat; Volume, background music.

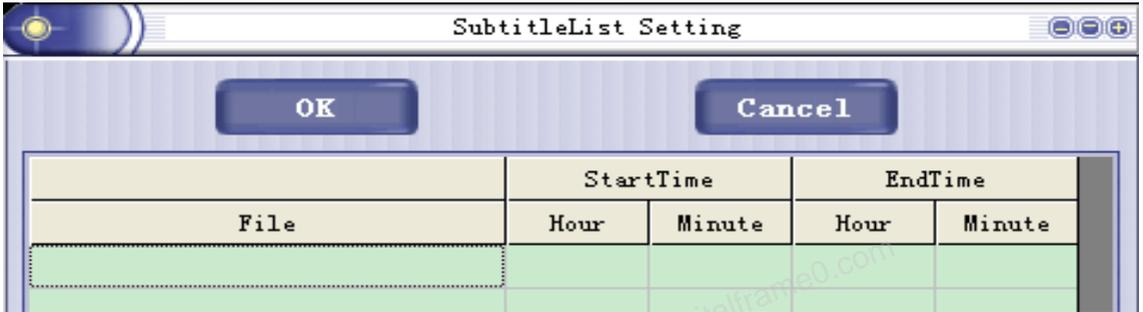
File	Interval	Mode	Repeat	Volume	Background Music
SNAG-ZUI-1-intro. avi	3	Normal	1	80	

- a. (Photo) Interval: Interval time of photos; b. (Photo) Mode: Photos slideshow mode;
- c. Volume: Video/music volume;

5. Right click spare area to Add File/ Add Item/ Insert Item/ Delete Item.



6. Add subtitle /rolling text on schdule (optional, check page 4 on how to creat Rolling text.)



Please note:

Times can't be set to overlapping time.

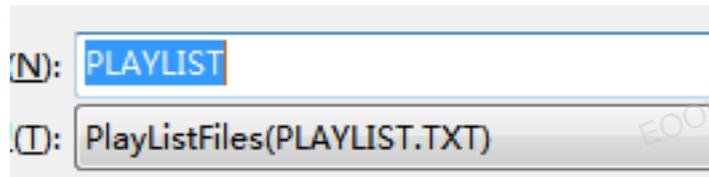
Start time must be ahead of End time. eg, you can't set: "Start time": 11:00 and then set "End time": 10:00.

7. Click "SaveList" to save play list.



Please note:

Make sure file name is "PLAYLIST" and file type is "PlayListFiles(PLAYLIST.TXT)"



8. Copy "PLAYLIST" and all files listed on the list to root directory of memory card/USB disk

Trouble Shooting

1. The frame not work.

Check the wire and power source and make sure you turn on the switch.

2. The remote not working.

Replace the battery. Make sure press "Pause/play" before another operation.

3. Rolling text not working.

Make sure "Marquee" function is on and "SCROLL.TXT" contains more than 40 characters.

Still have question?

Please send your question to support@digitalframe0.com